

## press release

# International Recognition for Dr. Blaize Horner Reich Cooperating with CMC-Canada

Dr. Blaize Horner Reich has been initiated as an Academic Fellow of the Institute of Management Consulting Institutes. This award is made in recognition of her outstanding contribution to the management consulting profession.

Dr. Horner Reich is successful in combining an academic career with practical contributions to the development of management consulting, at both national and international level. Management consulting is a developing profession, with increasing cross-border dimensions. At the national level, the CMC-Canada oversees and promotes the professional standards and code of conduct for management consultancy. The national institute provides services to individual consultants, in particular the training and assessment for certification as a Certified Management Consultant (CMC); the global professional standard.

At the global level, the ICMCI's goal is to elevate the standards of management consultants worldwide, and to provide the international community with the confidence that these standards, combined with the certification process of its member institutes, ensure that CMCs serve their clients with world-class competency and professionalism. The second goal of the ICMCI is to support the creation and development of national professional institutes throughout the world, as well as encourage information sharing, networking and reciprocity between institutes adhering to the ICMCI international standards and code of conduct.

The IMC and the ICMCI together have selected and appointed Dr. Horner Reich as an ICMCI Academic Fellow. Dr. Horner Reich and her colleague academic fellows will be actively involved in creating an increasingly strong and productive linkage between academia and management consulting practice. They will use the ICMCI as a platform and community for sharing knowledge and ideas. High level academics and high level practising management consultants will meet and exchange knowledge and ideas at the ICMCI platform for the benefit of both the clients of the practising consultants and the students of Dr. Horner Reich.

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